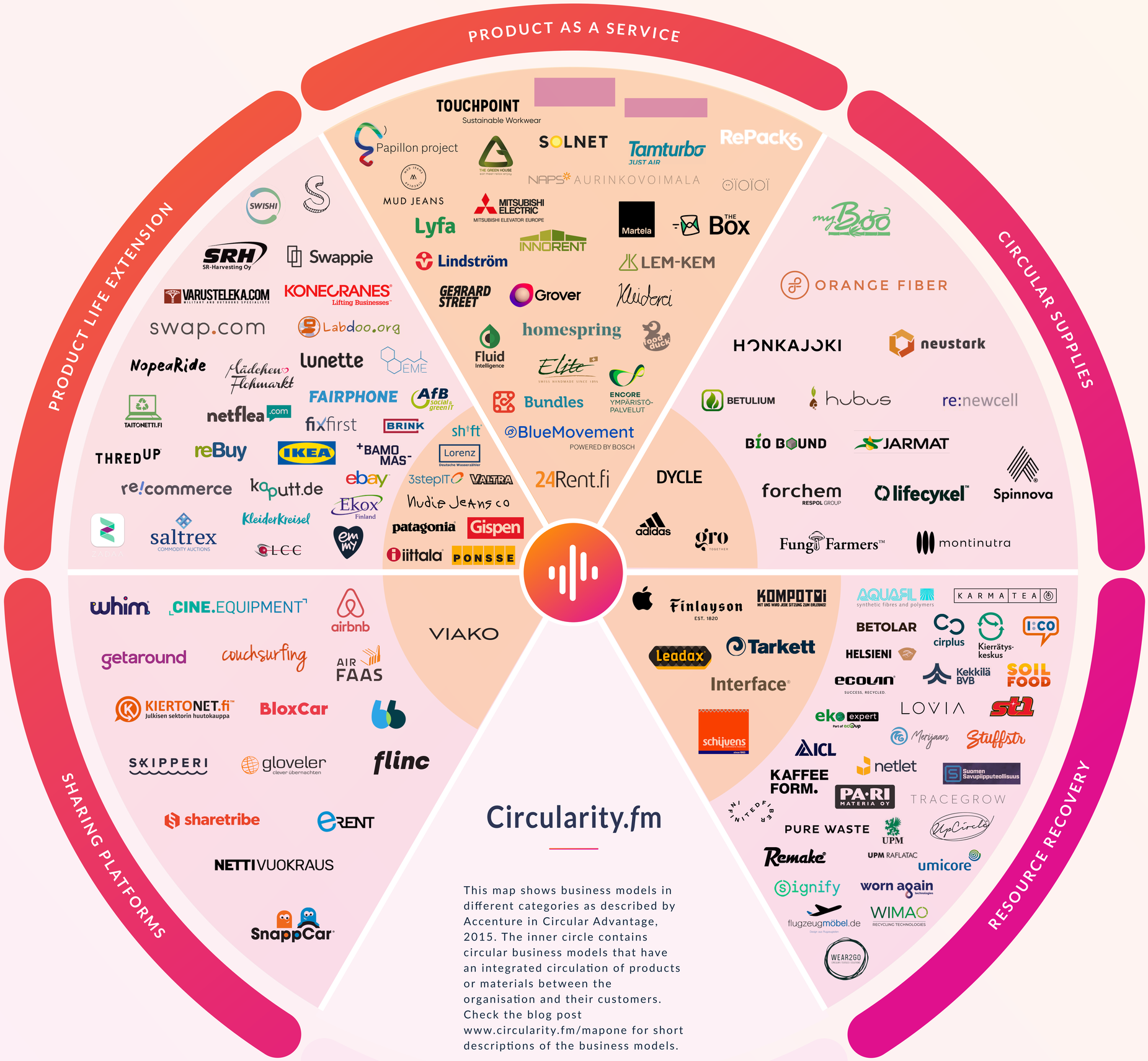
The Circular Business Model Map



Circularity.fm

This map shows business models in different categories as described by Accenture in Circular Advantage, 2015. The inner circle contains circular business models that have an integrated circulation of products or materials between the organisation and their customers. Check the blog post www.circularity.fm/mapone for short descriptions of the business models.

(CC) CREATIVE COMMONS LICENSE ATTRIBUTION-NONCOMMERCIAL-SHAREALIKE

Circularity.fm